



CREEKVIEW

High School

From The Principal's Desk

Dr. Mark Merges, Principal



October 24, 2018 * Vol. 1, No. 2

THE VIEW FROM THE TOP

If you have been following along with the early part of the school year, you have had a front row seat for some great things happening at Creekview High School. Not only have we excelled inside the school building but also on the outside. Creekview continues to be a leader in the academic venue and a trendsetter in the extra-curricular arena.

A common phrase that is often used is "sometimes you are what you are." In our case, Creekview continues to demonstrate excellence when it comes to items like school average daily attendance, SAT/ACT scores, AP testing results, CCRPI scores and graduation rate. In fact, our numbers not only compare favorably at the county level, but also at the state and national levels. Our school profile shows that Creekview stands alone at the top of the district with a graduation rate of 94.2%. That number far exceeds the Georgia state average of 81.6% (2018 – Georgia Department of Education) and national average of 84.1% (2016 - U.S. Department of Education). In addition, Creekview sent 80% of its 460 graduating seniors in 2018 on to four-year colleges, another 11% to two-year/ technical colleges and 2% on to the military.

SAT and ACT data is currently being compiled but our Advanced Placement (AP) scores were also top-notch last year. Creekview had 912 students take AP classes last year and 75% of the classes taken earned that student college credit! Our Computer Science and Calculus BC students led the way with 100% and 97% respectively of students earning college credit. Psychology and Statistics finished right behind with a 95% rate.

Outside the building we have had amazing success in our extra-curricular activities with our fall sports programs performing well. Our defending state champion softball program earned an 11th consecutive state playoff appearance. The football team is currently ranked #2 in the state after a big win over South Cobb and is chasing it's first-ever region title. The volleyball and cross-country teams are also peaking at the right time as both programs are also advancing on to the state playoffs. What a great Fall season!

It's Great To Be A Grizzly!
Dr. Mark Merges

FROM THE MAILBAG

Each month I will try to take an issue that has been expressed to me and answer it.

Q – "...what is the policy on printed apparel and the Creekview logos?"

A – This is not only an interesting question but an astute observation. This has been a dilemma in the making since Creekview High School came into existence almost 15 years ago. The elongated answer is that companies, groups and individuals have long used the Creekview "marks" without permission to make money on their products.

While there was no real legal recourse taken (due to the lack of trademarks or copyrights), this just became a common practice. HOWEVER, Creekview has since taken all legal steps as mentioned above. In doing so, no other entity has the right or permission to legally use our school logos/marks.

We want to not only protect our brand but control how, when and where it is used in the public forum. Ultimately this protection prevents money and funding from being taken away from Creekview High School and its students and allows the school to capitalize on its brand rather than lose out on it.

While this does affect some small area businesses and individuals that have profited from our marks over the years, the law is in place to protect Creekview and its students for the future. We have ambitious goals for Creekview in the future and our branding/logos will play a vital role for the Grizzlies in achieving these benchmarks.

UPCOMING DATES

- 10/26 Football – @Sprayberry 7:30 PM
- 10/24-27 FFA Convention
- 11/2 Football – Harrison 7:30 PM
- 11/19-23 Thanksgiving Break
- 11/26 Students return to classes
- 12/18-21 Fall Final Exam Schedule
- 12/18 7th/6th pd. exams; 2nd & 5th Pds classes
- 12/19 2nd/5th pd. exams; 1st & 3rd Pds classes
- 12/20 1st/3rd pd. exams; 4th & HRoom Pds.
- 12/21 4th pd. exams; 6th & 7th Pds classes
- 12/24-1/7 Winter Break
- 1/7 Teacher Workday – No students
- 1/8 Students return to classes
- 1/9 FBLA Region Leadership Conference

CVHS SOCIAL MEDIA SITES

Simply click on the title below and you will be sent directly to the respective links. Please note, some links listed below are not controlled by Creekview High School.

- [Creekview HS Twitter](#)
- [Creekview HS Seniors Twitter](#)
- [Creekview HS Facebook Page](#)
- [Creekview HS Instagram Page](#)
- [Cherokee County School District Facebook Page](#)
- [Cherokee County School District Twitter](#)
- [Cherokee County School District AD Twitter](#)

CAN YOU HELP US?

If you, your business/organization or acquaintance can help [Creekview High School](#) in terms of financial assistance, gift in kind or resources, please contact our main office at **(770) 704-4400**. You can also [click here](#) to be taken directly to a simple form that can be filled out if you are interested in becoming a [GRIZZLY BACKER](#). It will take less than one minute!

QUESTIONS & NUMBERS

If you have any questions or concerns regarding [Creekview High School](#), please feel free to contact us at **(770) 704-4400**. Our normal hours of operation are 7:30 AM – 4:00 PM. Any academic questions regarding your child should be referred to our [Student Services](#) office.



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